



Matthew P. Anderson
35-11 33rd St, 3R
Astoria, NY 11106
917.407.4047
matt@resistcomfort.com

Summary of Qualifications

Highly motivated, innovative, and versatile designer with experience in design and marketing including corporate identity creation, print, web, video, advertising, and interactive media. Over eight years working with design and business development teams. Able to capture and inspire new ideas while implementing practical and effective ones while providing leadership, inspiration, and motivation.

Work Experience

Inform Technologies / MAR 2006 - NOV 2008

Art Director

Rebranded corporate identity as part of the Marketing Team. Led a team of designers to design and create company materials including logos, brochures, signage, advertising for print, video presentations, business cards, office signage, user guides and workbooks, overall look and feel, and marketing direction. Designed, created, and maintained multiple versions of the company website. Worked as part of the Client Services team to help clients visually implement technology on their websites. Supported business development and sales by creating over 500 personalized Flash and Powerpoint proposals to new clients.

Creditex / NOV 2002 - NOV 2005

Web Designer

Designed, created and maintained company websites for Creditex and subsidiary companies including ADR Swapbook, T-Zero, and Credit Fixings, as well as print projects including press kits, software user guides, promotional brochures, logos, and corporate identity concepts. Also created Powerpoint and Flash presentations business meetings with major banks and investors.

E-Commerce Partners / 2000

Web Designer

Designed and created websites for clients in the e-commerce industry. Collaborated with back-end web developers to implement e-commerce systems solutions.

Freelance / 2002-Present

Video media design for FIFA's International Congress

Print and email design for Mark Garrison Salon

DVD box and face design for Octagon

Web development for investing.com

Flash work for Night Agency

Flash intro for Park East Pilates website

Postcards, webcards and other print media for American View Productions

Video animation intro for AVP TV spots

Flash, print media and web maintenance for YouGotWeb.com

Skills

Adobe Photoshop / Illustrator / InDesign / Flash / Dreamweaver / After Effects / HTML / CSS / PHP / JS / Powerpoint / Word / Pro Tools / Logic / Mac OSX / Microsoft Windows

Education

School of Visual Arts / NEW YORK, NY 1998-2002

B.F.A. Computer Art

New media and design focus, including Web, interactive design and 3D.

Portfolio

www.resistcomfort.com/ma/